

GRAND  
LEGACY OF  
**65**  
YEARS

 **JOHNSON<sup>®</sup>TILES**  
NOT JUST TILES, LIFESTYLES.<sup>®</sup>

**ELITE PLUS  
WALL COLLECTION**  
37.5x75 CM

RJKT - Aug-2023

**JOHNSON**



# WALL TILES COLLECTION

## Johnson Rectified Wall Tiles - Durable & Classy

Johnson rectified wall tiles offer the most comprehensive selection of quality tiles suitable for a wide range of interior styles and uses. Johnson 37.5 X 75 cm rectified tiles are available in a variety of marble, stone, abstract, geometric designs and beautiful finishes.

Ever evolving and ever inspiring, the collection will leave you spoilt for choice. The collection will lend unparalleled aesthetic appeal to your interior spaces.



# PLANEX



# 37.5X75<sup>CM</sup>

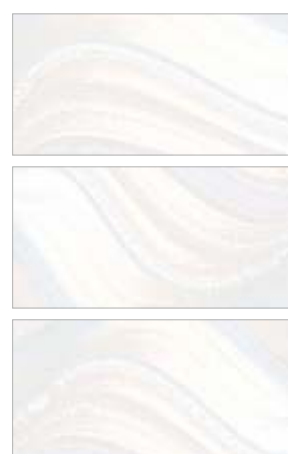
<b>High Gloss</b>	<b>06</b>
<b>Satin</b>	<b>17</b>
<b>Technical &amp; Packing Details</b>	<b>22</b>
<b>Branch &amp; EC Details</b>	<b>23</b>

## BUTTERFLY DK



RANDOM PHASES

## BUTTERFLY LT



RANDOM PHASES

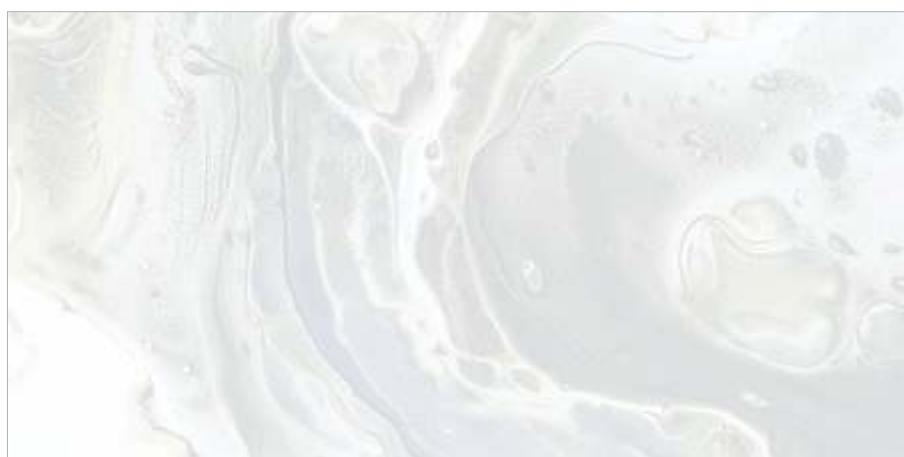


FLUX DK



RANDOM PHASES

FLUX LT



RANDOM PHASES



## LAHOR PINK DK

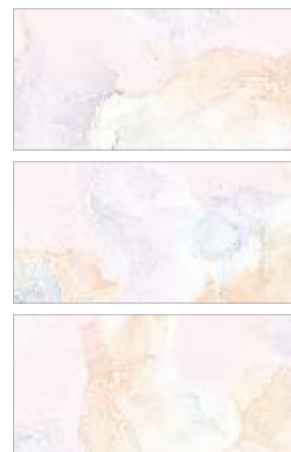
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## LAHOR PINK LT

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RANDOM PHASES

## MONSTER DK

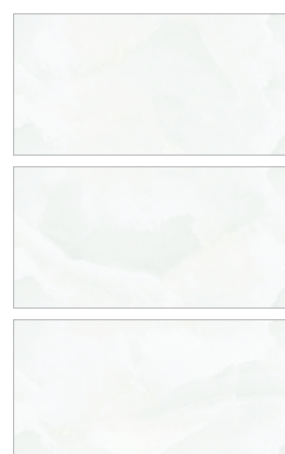
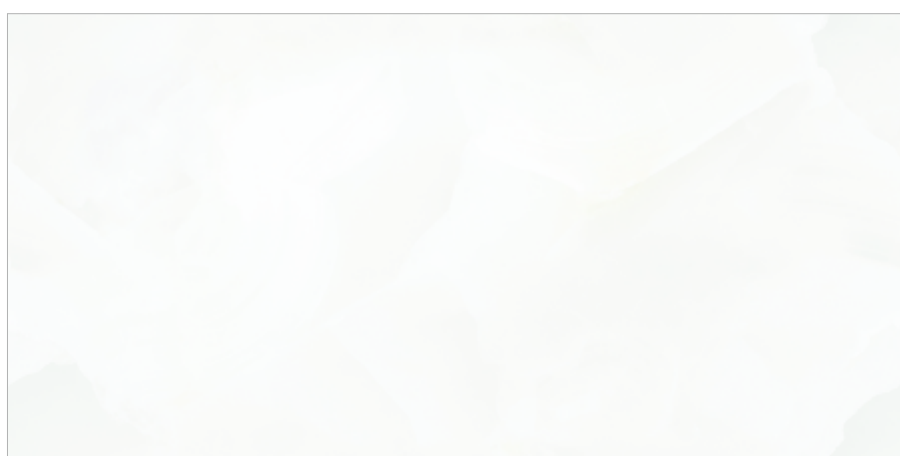
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RANDOM PHASES

## MONSTER LT

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RANDOM PHASES

## OSCAR DK

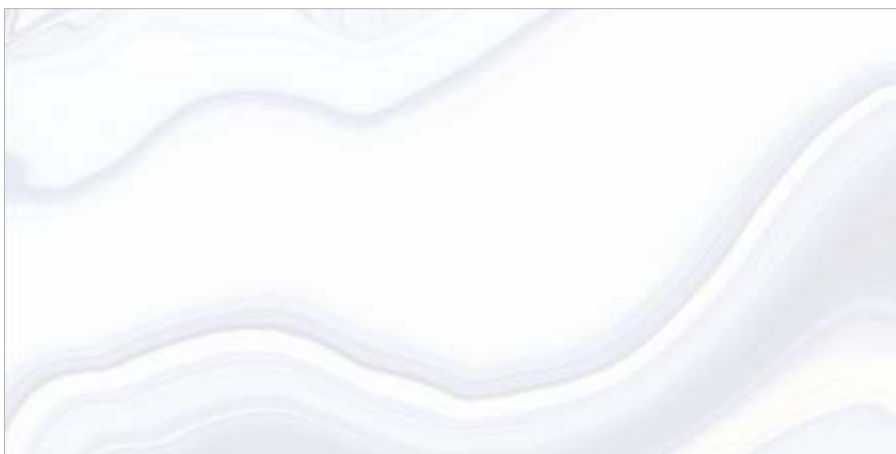
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## OSCAR LT

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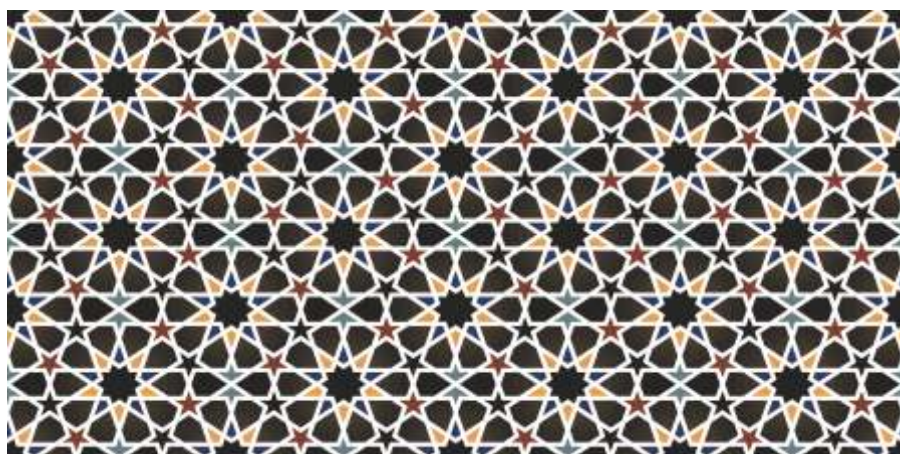
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ELITE PLUS

37.5x75 CM

HIGH GLOSS

## ROYAL BLACK HL



## ROYAL SATVARIO



RANDOM PHASES

## SHARON DK

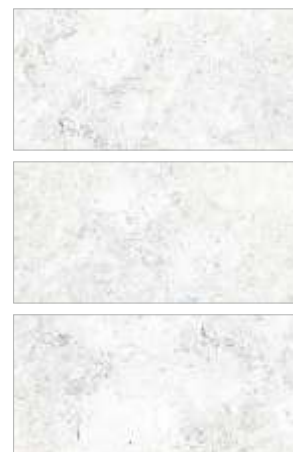
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RANDOM PHASES

## SHARON LT

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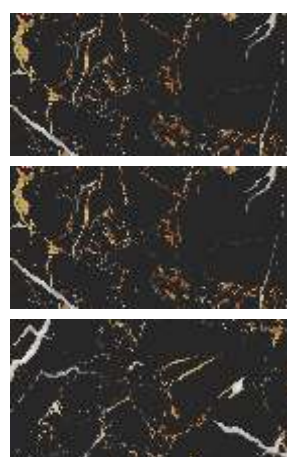
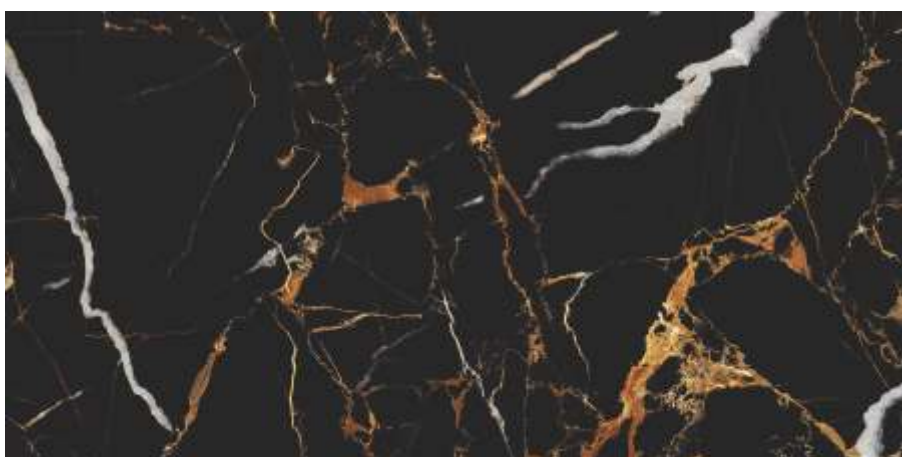


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## STAR GLACIER HL



## STAR BLACK



RANDOM PHASES



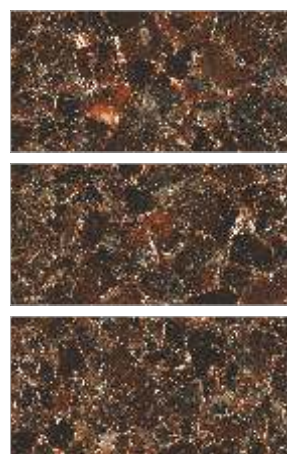
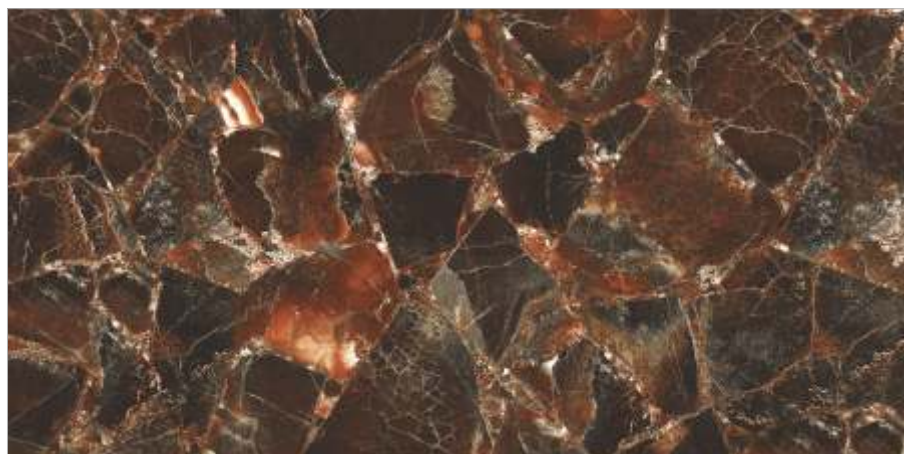
VENIZIA HL

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VENIZIA DK

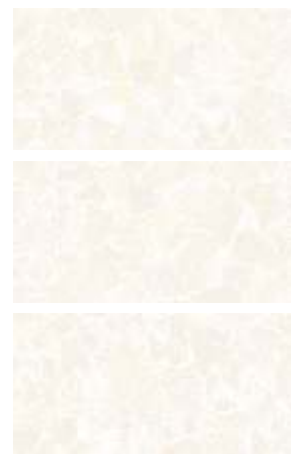
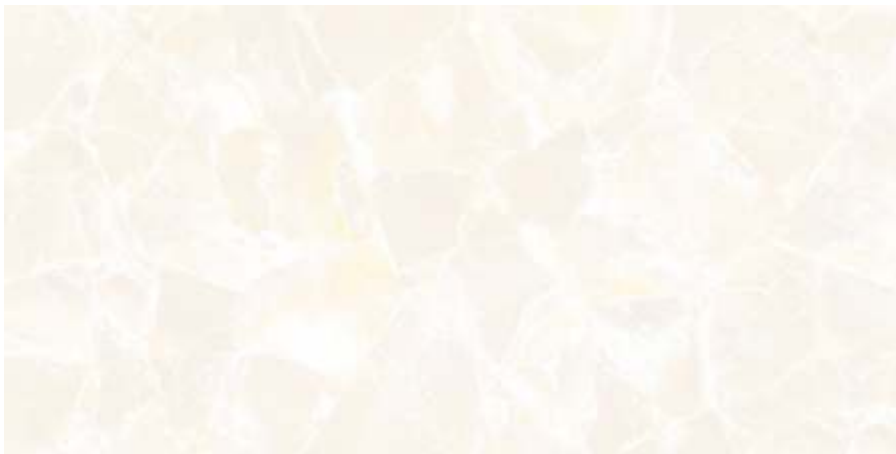
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RANDOM PHASES



## VENIZIA LT



RANDOM PHASES

## BIANCO DYNA SATIN

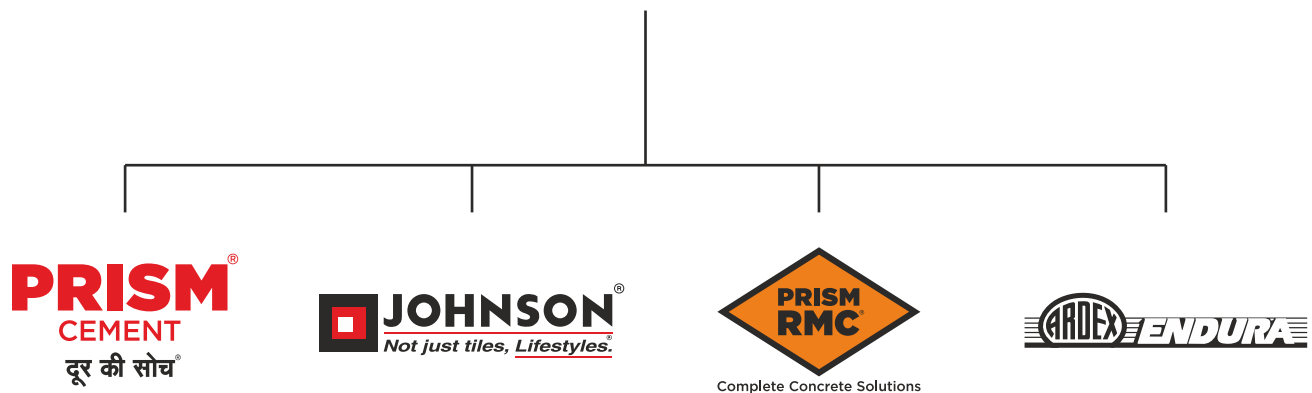


RANDOM PHASES

# A journey from tiles to lifestyles - measured in square feet

H&R Johnson (India) is a division of Prism Johnson Limited, one of India's foremost Integrated Building Materials conglomerates.

## PRISM JOHNSON LIMITED



Established in 1958, Johnson is one of the oldest and trusted brands in the country. Built on the strong and unswerving foundations of quality and innovation, this trust has only grown in these decades gone by; and continues to grow. Starting with tiles, the brand soon diversified into offering lifestyle solutions in the realms of Engineered Marble & Quartz and Bath Solutions. There by becoming India's most Integrated Lifestyle Solutions brand. Every product that comes bearing the H&R Johnson insignia is a symbol of the same quality and innovation focused on adding value to the lives of our consumers.

## Pioneering Innovations, A Way of Life

At H&R Johnson the term innovation is at the heart of everything we do. That's why it is backed by credible research. Every product attempts to fill in a void left by conventional offerings in the category, in an innovative manner. It's this value we place on cutting-edge innovation that makes us strive for more and eventually deliver more. A quality and a way of working that has redefine consumer lifestyles and expectations.

- Anti-skid & Water-repellent Tiles for Bathrooms
- Rectified Wall Tiles
- Johnson Marbonite - Vitrified Wall and Floor Tiles
- Joint Free Tiles
- Large Format Slabs
- Digitally Printed Wall & Floor Tiles
- Germ Free Tiles & Sanitaryware
- Exterior & Industrial Flooring Solutions

# India's Most Integrated Tile Manufacturing Company



Self-owned Felspar Mines



Making Punches & Dies



Manufacturing of Soluble Salts and Inks

Being India's most trusted tiling brand requires that trust to be maintained in every stage of developing each and every product that bears the name of the brand. That's why at H&R Johnson, our Felspar Mines are Self-owned, the soluble salts and inks are manufactured in-house, and even the dies and punches are made in-house. All, so that every step in the process comes with the same quality and assurance, that you expect from us.



## Manufacturing Excellence

Johnson has the most modern manufacturing units across strategic locations in India. Our manufacturing facilities employ the best technology from world leaders in tile manufacturing equipment. All our plants are ISO compliant with both 9001 and 14001 certifications as well as OHSAS18001 certification.



# Certifications



Johnson is India's largest tile manufacturer. It's commitment to quality, service and innovation is backed by certification from the world's leading accreditation bodies.

ISO 9001: 2015

For implementing a Quality Management System for the Manufacture and Supply of Ceramic Tiles.

ISO 45001: 2018

For implementing an Occupational Health & Safety Management System for the Manufacturing of Ceramic Tiles.

ISO 14001: 2015

For implementing an Environmental Management system for the Manufacturing of Ceramic Tiles

Certificate of Merit for Energy Conservation, Bureau of Energy Efficiency, Ministry of Power A Recognition for the efficient use of energy and its conservation.

Plant has received Safety award by National Safety Council

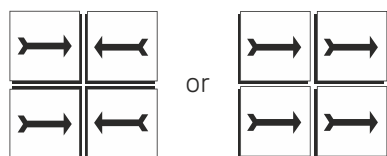
GreenPro is a product certification given by the Confederation of Indian Industry (CII) which signifies environmentally conscious life cycle of the production; certification for eco-friendly products that helps customers make an informed choice towards sustainable products.

Griha

Griha council is a joint initiative of Ministry of New and Renewable Energy, GOI and The Energy and Resources Institute of implement Griha. India's national rating system for sustainable habitats

# Johnson Wall Tile Fixing Instructions

1. Plaster the surface to be tiled with a good finish and complete the rendering and curing at least two weeks prior to tiling. **DO NOT FIX TILES ON FRESH SURFACE.**
2. Before fixing the tiles, lay them out in the desired pattern and make sure that they give an acceptable blend of shade, colour and design. Also make sure that the tiles are acceptable to your satisfaction. Please note that certain amount of shade & size variation is inherent in all ceramic products.
3. The company bears no responsibility towards the tiles exposed to outside process like transfers, printing, firing etc.
4. For fixing these tiles, we recommend using an appropriate product from the range of tile fixing adhesives from the ARDEX ENDURA (INDIA) PVT. LTD. Please follow the adhesive manufacturer's recommendations and instructions for best results.
5. For fixing the setiles using sand and cement, follow the instruction given below:
  - a) Use cement and sand mortar in the ratio of 1:3. Add some water to create a consistent paste.  
**DO NOT USE NEAT CEMENT FOR FIXING TILES.**
  - b) Once the mixing has been completed, do not add more water and use the mixture within one hour.
  - c) Soak the tiles in clean water at least 30 minutes before fixing.
  - d) Remove the tiles from the water and allow them to drain to ensure that there is no film of water on the tile surface.
  - e) Apply a 15-20mm layer of bedding material evenly over an area of 1 square meter at a time on the surface of the area. Apply a fine slurry to the back of the tile to ensure proper and full bedding. Press gently for even adherence at the back of the tile. **DO NOT USE AN IRON HAMMER OR SOME HEAVY MATERIAL TO PRESS THE TILE.**
6. Mark and lay out the tiles from the center of the area to be laid so that cut tiles, if any, will be on the outer edges towards walls.
7. The nominal/work size of the tile is as printed on the carton. It is advisable to maintain a gap of 1mm to 2mm between two tiles to allow for possible expansion as per ISO tolerance norms.
8. Wait for 24 hours after fixing the tiles. After this period, fill the joints with cementitious or epoxy grouts from ARDEX ENDURA (INDIA) PVT. LTD.
9. Fifteen minutes after the grouting process, wipe off the excess grout with a damp sponge and polish the tiles with a soft, dry cloth.
10. Please note that wall tiles are specially manufactured for use on the wall only. **DO NOT FIX WALL TILES ON THE FLOOR.**
11. For cleaning tiles, use a moist cloth or sponge with water or diluted soap solution. You can also use tile & stone cleaners from ARDEX ENDURA (INDIA) PVT. LTD. **DO NOT SCRUB OR SCRATCH.**
12. DO NOT USE ACID / ALKALI / SOLVENT / OILS / CLEANING POWDERS ETC. FOR CLEANING TILES.
13. Please note: The company does not accept any liability in case of problems arising out of non-adherence to these tile fixing instructions.
14. **THE COMPANY WILL BEAR NO RESPONSIBILITY AFTER THE TILES ARE FIXED.**



**NOTHING IN THESE INSTRUCTION IS A SUBSTITUTE FOR GOOD WORKMANSHIP AND SUPERVISION**

# ELITE PLUS

## TECHNICAL SPECIFICATIONS

S. No	Property	ISO 13006:2018 / EN 14411 Group BIII Requirement	Indian Standard IS 15622:2017 Group B III Requirement	Johnson Wall (Rectified) Value	Test Method
	Dimensions & Surface Quality	whichever is less applicable. Rectified edge	Rectified		
1	Deviation in Length & Width	± 0.3% or ±1.0mm	± 0.2 %	± 0.2 %	ISO 10545-2 / IS 13630-1
2	Deviation in Thickness	± 10% or ±0.5mm	± 5 %	± 5 %	ISO 10545-2 / IS 13630-1
3	Straightness of Sides	± 0.3% or ±0.8mm	± 0.15 %	± 0.15 %	ISO 10545-2 / IS 13630-1
4	Rectangularity	± 0.3% or ±1.5mm	± 0.2 %	± 0.2 %	ISO 10545-2 / IS 13630-1
	Surface Flatness	± 0.4% or ±1.8mm	± 0.3 %	± 0.3 %	ISO 10545-2 / IS 13630-1
6	Surface Quality	Min 95% free from visible defects	Min 95% free from visible defects	> 95% free from visible defects	ISO 10545-2 / IS 13630-1
	Physical Property				
7	Water Absorption	Average > 10%, when the average exceeds 20%, this should be indicated by manufacturer. Individual min value 9%.	Average > 10%, when the average exceeds 20%, this should be indicated by manufacturer. Individual min value 9%.	E > 10%	ISO 10545-3/ IS 13630-2
8	Modulus of Rupture	12 N/mm <sup>2</sup> , Min for Thickness. ≥ 7.5mm and 15N/mm <sup>2</sup> Min for thickness < 7.5 mm	12 N/mm <sup>2</sup> , Min for Thickness ≥ 7.5mm and 15N/mm <sup>2</sup> Min for thickness < 7.5 mm	≥ 12 N/mm <sup>2</sup> , for Thickness ≥ 7.5 mm and 15 N/mm <sup>2</sup> for Thickness < 7.5 mm	ISO 10545-4/ IS 13630-6
9	Breaking Strength	200 N, Min for thickness < 7.5 mm, 600 N Min for thickness ≥ 7.5 mm	200 N, Min for thickness < 7.5 mm, 600 N Min for thickness ≥ 7.5 mm	≥ 200 N, Min for thickness < 7.5 mm, ≥ 600 N for thickness ≥ 7.5 mm	ISO 10545-4 / IS 13630-6
10	Moisture expansion	Report value	0.04 mm/m, Max	≤ 0.04 mm/m	ISO 10545-10 / IS 13630-3
11	Scratch hardness of surface (Moh's scale)	Not Required	3, Min	≥ 4	IS 13630 -13
12	Impact Resistance Coefficient of Restitution	Report value	0.55, mm	≥ 0.55	ISO 10545-5 / IS 13630 -14
13	Coefficient of Linear Thermal Expansion	Report value	Max, 9 x 10 <sup>-6</sup> K <sup>-1</sup>	≤ 9 x 10 <sup>-6</sup> K <sup>-1</sup>	ISO 10545-8 / IS 13630-4
14	Thermal Shock Resistance	Report result	10 cycles Min	No Damage	ISO 10545-9 / IS 13630 -5
15	Crazing Resistance of Glazed Tiles	Report result	4 cycles @7.5 bar Min	No Damage	ISO 10545-11/ IS 13630-9
16	<b>Chemical Property</b> (cleansers except to cleansing agents containing Hydrofloric acids and its compounds)				
a	Resistance to Staining - Glazed Tiles	Class 3	Class 1, Min	Class 3, (ISO)/ Class 1 (BIS)	ISO 10545-14 / IS 13630-8
b	Resistance to Household Chemicals and Swimming Pool water cleansers	GB	AA	GB/AA	ISO 10545-13 / IS 13630-8
c	Resistance to acids and alkalis (Glazed Tiles)	Report result	Report result	GA	ISO 10545-13 / IS 13630 -8
17	Color Resistance to UV light	Report result	-	No change in color	DIN 51094
18	Lead & Cadmium Release- for Glazed Tiles, where required	Report value	-	Nil	ISO 10545-15

\* ISO / IS technical specifications for Johnson tiles are applicable only for premium /1st Quality tile  
Please inspect all tiles prior to installation, company will not entertaining complaints once tiles are laid/ fixed

## PACKAGING DETAILS

Product	Nominal Size (cm)	No of Tiles/Box	Approx Area/Box (sq m)	Approx Weight/Box (kgs)	Approx Cartons/ 20' Container	Approx Area per Container (sq m)
Johnson 37.5x75 Wall Tiles	37.5x75	3	0.84	13.5	2000	1688

## YOU CAN ALSO REACH US AT

Region	Branch	Tel.:
East	Kolkata	033-46021880
	Bhubaneshwar	0674 6539836/37/2430240
	Siliguri	9836065812
	Guwahati	8135846661/7575900492
	Ranchi	9576038118
West	Mumbai	022-40647500
	Thane	022-25867600 / 666
	Pune	020-41301164 / 31
	Aurangabad	8669600748
	Ahmedabad	079-48480010
	Raipur	0771-4919129
	Indore	0731-4007441
North	Jalandhar	0182-4505038 / 39
	Chandigarh	0172-4697100
	Delhi	011-49526600

Region	Branch	Tel.:
North	Jaipur	0141-2368329
	Lucknow	0522-2721699
	Varanasi	0542-2222620
	Patna	9576038781
South	Bengalure	080-22234310/080-22234330
	Hyderabad	040-29802270 / 71 / 72
	Vijayawada	9666429666
	Vishakhapatnam	0891-2796376
	Tirupati	9121228960
	Kochi	0484-4871277
	Kozhikode	0422-4382698
	Thiruvananthapuram	0471-2720141
	Chennai	044-28544116 / 28541881
	Coimbatore	0422-4382698
	Madurai	0452-4355584 / 4355594
	Trichy	9486718544

## EXPERIENCE CENTERS

Location	Address	Tel.:
Kolkatta	HOUSE OF JOHNSON - 83 JBS Haldane Avenue, TOPSIA Trinity towers Kolkata - 700046	033-46021880
Guwahati	HOUSE OF JOHNSON - 1st Floor, Above Royal Riders Honda, Near Rahul Kata, Pub Bragaon, Garchuk, Guwahati - 781035	7575900492
Bhubaneshwar	HOUSE OF JOHNSON - Ray Tower, 1st Floor, N4/237, Indradhanu market, IRC Village, Nayapalli, Bhubaneshwar, Orissa - 751015	0674 6539836/37/2430240
Patna	HOUSE OF JOHNSON - SK Builders and colonizer Pvt.Ltd.,1st Floor, SK Palace, Saguna more, Bihar - 801503.	9702651243
Chandigarh	HOUSE OF JOHNSON - SCO 214, sector14, Panchkula, Haryana - 134109	0172-4637724
Delhi	HOUSE OF JOHNSON - First & Mezzanine Floor, B-1/G-3, Mohan Industrial Estate, Mathura Road, New Delhi - 110094.	11-49526600
Lucknow	HOUSE OF JOHNSON - 1st Floor, Prithvi Ratan Height,Plot No CP-4, Vijayanagar khand - 3, Gomtinagar Yojna, Lucknow - 226028	0522-2721699
Varanasi	HOUSE OF JOHNSON - Ashakunj, 1st floor, D59/103 D4, Opp Siddharth Complex, Sigra Mehmoorganj Road, Varanasi - 221010	0542-2222620
Aurangabad	House Of Johnson Aurangabad - Gut No 16/44, NH-211, Near Balapur Phata, Near Ramkisan Lawns, Beed Bypass Road Aurangabad 431005	8669600748
Pune	HOUSE OF JOHNSON - Sable House, Poona Snuff Factory, Sr. No 11A, Plot 408/4/5, Satara Road, Gultekadi, Pune - 411037	7350009364
Thane	HOUSE OF JOHNSON - Shop No.5, Gr.Floor, Cosmos Jewels, Near Dmart, Anand Nagar, Ghodbunder Road, Thane West - 400615	8424003247
Mumbai - Andheri	HOUSE OF JOHNSON - 1st flr, Bonanza, Sahar Plaza, Nr Hotel Kohinoor continental, J B Nagar, Andheri Kurla Road, Andheri East, Mumbai - 400059	8108030975
Ahmedabad	HOUSE OF JOHNSON - F 106-107, Shivalik Plaza, IIM Road, Panjrapole Cross Road, Ahmedabad, Gujarat - 380015	079-48480010
Indore	HOUSE OF JOHNSON - Shop No 5, 6, 7 and 8, Upper Ground Floor, Exotica, Shalimar Township, Village Niranjapur, A. B. Road, Indore, Madhya Pradesh - 452001	0731-4007441
Raipur	HOUSE OF JOHNSON - 2nd Floor, MM Silver Plaza, Opp Udyog Bhawan, Ring Road - 1, Raipur, Chattisgarh - 492001	771-4919129
Coimbatore	HOUSE OF JOHNSON - Elysium Towers, Park Gate Rd, No. 21, ATT Colony, Gopalapuram, Coimbatore - 641018	0422-4382698
Chennai	HOUSE OF JOHNSON - 82, 84 & 86 Bascon Maeru, 1st floor, Kodambakkam High Road, Nungambakkam, Chennai - 600034	044-48611632
Kochi	HOUSE OF JOHNSON - Door no. 11/300 f, Next to VTJ Hyundai, NH 47 Kundanoor, Maradu, Kochi, Ernakulam - 682304	0484-4871277
Kozhikode	HOUSE OF JOHNSON - Tilal Tower, Near Nexa Showroom, Kudilthod, Malaparamba bypass, Kozikode, Kerala - 673017	0495-2357505
Thiruvananthapuram	HOUSE OF JOHNSON -1st Floor, Sreedhanya Apex, TC 22/3720 (4) Vellayambalam, Sasthamangalam PO, Thiruvananthapuram, Kerala - 695010	0471-2720141
Bengalure	HOUSE OF JOHNSON - No.39, Rajaram Mohan Roy Road , Opp. Kanteerava indoor Stadium, Bengalure - 560027	080-22234310/080-22234330
Bengalure	HOUSE OF JOHNSON - Dodda Banaswadi, Opp. New Baldwin Residential School, Bengalure-560043	080-41692976 / 41692060
Hyderabad	HOUSE OF JOHNSON - SP Jubilee Crown (3rd Floor) Plot - 1270, Road No.36, Jubilee Hills, Hyderabad - 500033	8897525143

For address and contact numbers of our Johnson Exclusive Showrooms and Authorized Retailers, please visit our website [www.hrjindia.com](http://www.hrjindia.com)



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**Email:** tiles.customercare@prismjohnson.in

**For Export Enquires, Email:**

exports.customercare@prismjohnson.in

## **PRISM JOHNSON LIMITED**

### **H & R JOHNSON (INDIA) DIVISION**

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**Tel:** +91-22-40647300

**Website:** www.hrjohnsonindia.com

**Registered Office:** 305, Laxmi Niwas Apartments, Ameerpet  
Hyderabad - 500016, Telangana, India.

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