



a  
thing of  
beauty.  
a joy  
forever.

**Kajaria**  
**ETERNITY**  
tiles forever



1200X2400 MM  
1200X1800 MM  
800X1600 MM  
1200X1200 MM

# **Kajaria**

INDIA'S

NO.1 TILE COMPANY

IS WORLD'S

8<sup>TH</sup> LARGEST MANUFACTURER



PLANT, KAJARIA, SIKANDRABAD

***Kajaria***  
**ETERNITY**

Eternity tiles are glazed vitrified tiles that are unlike anything you've seen before. The extraordinary aesthetic appeal of our Tiles is the outcome of the skill and passion of european master-designers. The designs are contemporary yet evoke a feeling of Timelessness.

Eternity tiles are surprisingly strong, possessing high flexural and breaking strength. Almost 100% non-porous, the tiles. Do not allow water to seep through.

Driven by quality, and going the distance, eternity tiles meet the toughest global standards, every step of the way.



4 UNIQUE SIZES, 4 DISTINCT FINISHES  
WITH STYLISH GRAPHICS



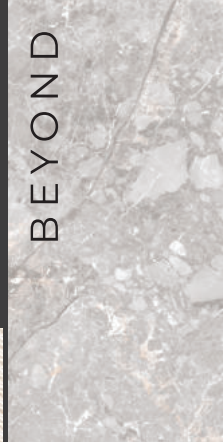
# STUNNING FINISHES



POLISH

A SPECTACULAR MIRROR LIKE EFFECT IS WHAT YOU GET IN THIS SUPERIOR FINISH. THE BRILLIANT POLISH LOOK IS ACHIEVED WITH HIGH QUALITY GLAZE, THAT HAS REFLECTIVE INDEX VALUE OF MORE THAN 100%. IT ENHANCES IMAGE SHARPNESS AND CREATES A RICH AND TRUE COLOR LOOK.

THIS FINISH IS MADE FOR A LUXURIOUS WORLD AND IS THE MOST PREMIUM FINISH. DEVELOPED WITH ADVANCED DIGITAL TECHNOLOGY, IT HAS A SMOOTH SURFACE WITH ALMOST ZERO SURFACE REFLECTION. IT'S A FINE BALANCE OF DESIGN AND ELEGANCE.

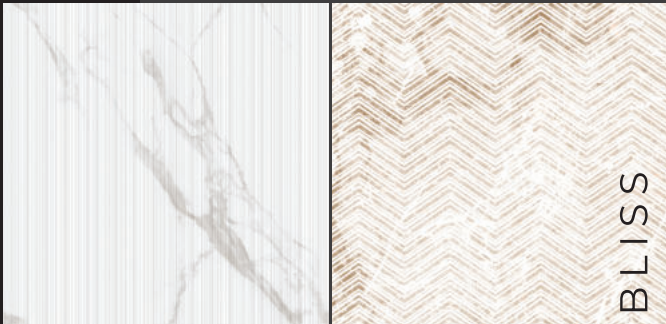


BEYOND



BOLD

AS SUGGESTED BY THE DESCRIPTOR 'BOLD', THIS FINISH HAS A ROCK LIKE EFFECT. WITH THE USE OF SPECIAL TECHNIQUE AND DIGITAL GLAZE MACHINE, THESE SPECIAL EFFECTS ARE CREATED TO GIVE A REAL LIFE STONE EFFECT.



BLISS

THESE ARE DÉCOR TILES WHICH COME WITH AN EMBOSS FEEL. MADE USING HIGH QUALITY SPECIAL GLAZE AND A DIGITAL MACHINE, THEY HAVE A UNIQUE TEXTURE WHICH GIVES LINE/ ARROW PUNCH EFFECT.

## FINISHES AVAILABLE

| SIZE        | POLISH | BEYOND | BOLD | BLISS |
|-------------|--------|--------|------|-------|
| 1200X2400MM | ✓      | ✓      | ✓    | ✓     |
| 1200X1800MM | ✓      | ✓      | ✓    | ✓     |
| 800X1600MM  | ✓      | ✓      | ✓    | ✓     |
| 1200X1200MM | ✓      | ✓      |      |       |

BLISS FINISH



This Effect is Available in Satuario Luxe, Pavit Grey & Gozzio Beige

GOZZIO BEIGE 1200X2400 | BLISS



This Effect is Available in Legacy Grey & Legacy Marfil

LEGACY GREY 1200X2400 | BLISS

BOLD FINISH



THE ULTIMA 4X

POLISH FINISH





BEYOND FINISH









**SATUARIO LUXE**

1200X2400 MM

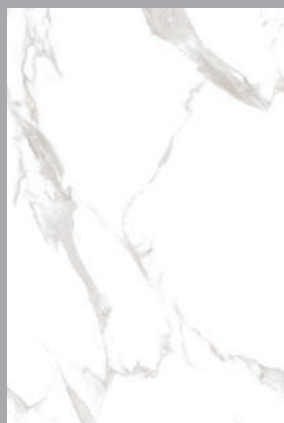
**FINISHES AVAILABLE**

POLISH | BEYOND | BOLD | BLISS

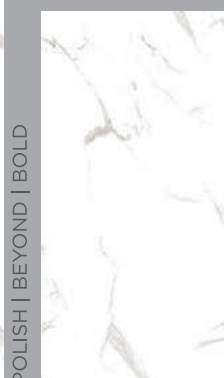


4 FACES

**SIZE & FINISH AVAILABLE**



1200X1800 MM



POLISH | BEYOND | BOLD

800X1600 MM



POLISH | BEYOND | BOLD | BLISS

1200X1200 MM

POLISH | BEYOND







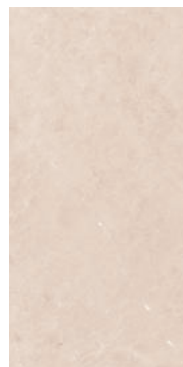
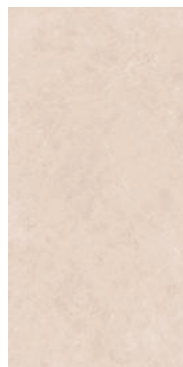
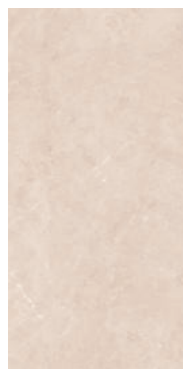


**GOZZIO BEIGE**

1200X2400 MM

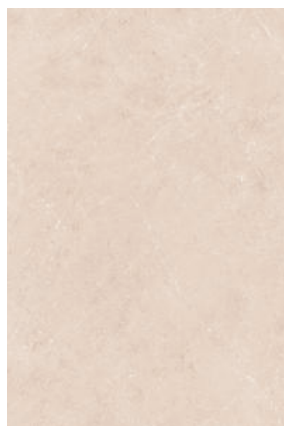
**FINISHES AVAILABLE**

POLISH | BEYOND | BOLD | BLISS



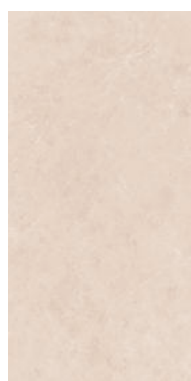
3 FACES

**SIZE & FINISH AVAILABLE**



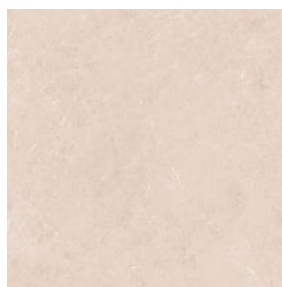
1200X1800 MM

POLISH | BEYOND | BOLD



800X1600 MM

POLISH | BEYOND | BOLD | BLISS



1200X1200 MM

POLISH | BEYOND











**LEGACY GREY**

1200X2400 MM

**FINISHES AVAILABLE**

POLISH | BEYOND | BOLD | BLISS



3 FACES

**SIZE & FINISH AVAILABLE**



1200X1800 MM

POLISH | BEYOND | BOLD



800X1600 MM

POLISH | BEYOND | BOLD | BLISS



1200X1200 MM

POLISH | BEYOND







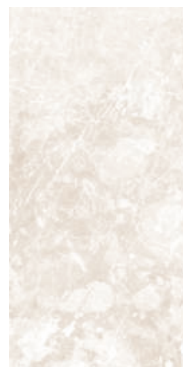


**LEGACY MARFIL**

1200X2400 MM

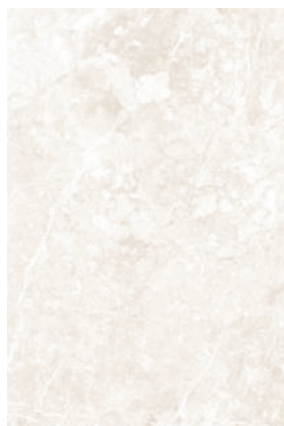
**FINISHES AVAILABLE**

POLISH | BEYOND | BOLD | BLISS



3 FACES

**SIZE & FINISH AVAILABLE**



1200X1800 MM

POLISH | BEYOND | BOLD



800X1600 MM

POLISH | BEYOND | BOLD | BLISS



1200X1200 MM

POLISH | BEYOND





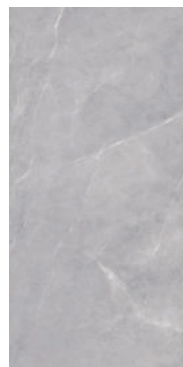
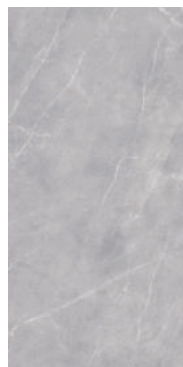






**PAVIT GREY**  
1200X2400 MM

**FINISHES AVAILABLE**  
POLISH | BEYOND | BOLD | BLISS



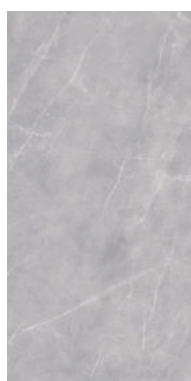
4 FACES

**SIZE & FINISH AVAILABLE**



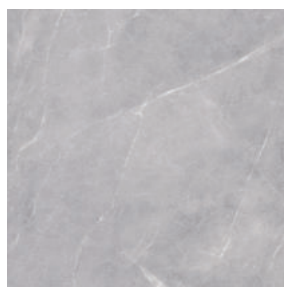
1200X1800 MM

POLISH | BEYOND | BOLD



800X1600 MM

POLISH | BEYOND | BOLD | BLISS



1200X1200 MM

POLISH | BEYOND



PACKING DETAILS

| DIMENSIONS (MM) | NO. OF SLABS/BOX | COVERAGE AREA       |
|-----------------|------------------|---------------------|
| 1200x2400       | 01               | 2.88 M <sup>2</sup> |
| 1200x1800       | 02               | 4.32 M <sup>2</sup> |
| 1200x1200       | 02               | 2.88 M <sup>2</sup> |
| 800x1600        | 02               | 2.56 M <sup>2</sup> |

TECHNICAL SPECIFICATIONS

| S.No | Technical Characteristics                                   | * IS 15622:2017, *EN 14411:2016 & ISO 13006:2018 Group B1a (Annex G) Standard's Requirement | Kajaria Eternity Tile's Specifications                                   | Test method                    |
|------|---|---|--|--------------------------------|
| 1.   | Deviation in length & width                                 | ± 0.1 %<br>± 0.6 %/ ± 0.3 %   | ± 0.10 %   | IS 13630-1<br>EN ISO 10545-2   |
| 2.   | Deviation in thickness                                      | ± 5.0 %   | ± 4.00 %   | IS 13630-1<br>EN ISO 10545-2   |
| 3.   | Deviation in Straightness of sides                          | ± 0.1 %<br>± 0.5 %/± 0.3 %  | ± 0.10 %   | IS 13630-1<br>EN ISO 10545-2   |
| 4.   | Deviation in Rectangularity                                 | ± 0.1 %<br>± 0.5 %/± 0.3 %  | ± 0.10 %   | IS 13630-1<br>EN ISO 10545-2   |
| 5.   | Deviation in Surface Flatness                               | ± 0.5 %<br>± 0.5 %/± 0.4 %  | ± 0.15 %   | IS 13630-1<br>EN ISO 10545-2   |
| 6.   | Surface quality   | 95% of the tiles shall be free from visible defects   | 95% of the tiles shall be free from visible defects                      | IS 13630-1<br>EN ISO 10545-2   |
| 7.   | Modulus of rupture  | Avg. 35 N/mm <sup>2</sup> ,<br>individual Min 32 N/mm <sup>2</sup>                          | ≥ 40 N/mm <sup>2</sup>   | IS 13630-6 / EN ISO 10545-4    |
| 8.   | Breaking strength   | Minimum 1300 N  | ≥ 2000 N   | IS 13630-6 / EN ISO 10545-4    |
| 9.   | Bulk Density  | Minimum 2.20 g/cc   | ≥ 2.25 g/cc  | IS 13630-2                     |
| 10.  | Glossiness  | Manufacture to state the class  | Min 5 for Rustic/Matt/Satin Finish<br>Min 90 for Polish Finish           | Glossimeter 60 degrees         |
| 11.  | Water Absorption  | ≤ 0.08 %, Individual Max 0.1%<br>≤ 0.5 %, Individual Max. 0.6 %                             | ≤ 0.08 %, Individual Max 0.1%<br>≤ 0.3 % (Only for 13x80 cm)             | IS 13630-2 / EN ISO 10545-3    |
| 12.  | Resistance to surface abrasion of Glazed tiles              | Minimum Class II<br>Report abrasion class and cycles passed                                 | PEI-Class III to Class IV  | IS 13630-11<br>EN ISO 10545-7  |
| 13.  | Thermal expansion from ambient temperature to 100 ° C       | Test method available   | 6x10 <sup>-4</sup> K <sup>-1</sup> Maximum                               | IS 13630-4<br>EN ISO 10545-8   |
| 14.  | Thermal shock resistance                                    | 10 cycles Minimum<br>Test method available  | 10 cycles Minimum  | IS 13630-5<br>EN ISO 10545-9   |
| 15.  | Moisture expansion  | Maximum 0.02 Millimeter/Metre<br>Test method available                                      | Nil  | IS 13630-3<br>EN ISO 10545-10  |
| 16.  | Crazing resistance (Glazed Tiles)                           | Passes 4 cycles at 7.5 kg/cm <sup>2</sup><br>Required                                       | Passes 4 cycles at 7.5 kg/cm <sup>2</sup>                                | IS 13630-9<br>EN ISO 10545-11  |
| 17.  | Frost resistance  | Required  | 100 cycles Minimum   | IS 13630-10<br>EN ISO 10545-12 |
| 18.  | Resistance to Household Chemicals & Swimming Pool Salts #   | Minimum Class AA<br>Minimum GB  | Minimum Class AA<br>Minimum GB   | IS 13630-8<br>EN ISO 10545-13  |
| 19.  | Resistance to low & high concentration of acids & alkalis # | Manufacturer to state classification  | Minimum Class AA<br>Minimum GLB,GHB                                      | IS 13630-8<br>EN ISO 10545-13  |
| 20.  | Stain resistance**  | Minimum Class 1<br>Minimum Class 3  | Minimum Class 1<br>Minimum Class 3                                       | IS 13630-8<br>EN ISO 10545-14  |
| 21.  | Slipperiness  | Test method available   | ≥ R-9 to R-10 for Rustic/Matt/Satin Finish<br>≥ R-9 for Polish Finish    | DIN 51130:2014                 |
| 22.  | Co-efficient of friction                                    | Manufacture to state the class  | ≥ 0.32 for Rustic/Matt/Satin Finish<br>> 0.20 for Polish Finish          | ISO 10545-17                   |
| 23.  | Scratch hardness of surface(Moh's scale)                    | Minimum 5<br>Test method available  | Min 6 for Rustic/Matt/Satin Finish<br>Min 5 for Polish/Marbletech Finish | IS 13630-13<br>EN 101          |
| 24.  | Impact Resistance   | Minimum 0.55<br>Test method available   | Min 0.55 & No identification of cracking                                 | IS 13630-14<br>EN ISO 10545-5  |

# Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)

\*\* Vitrified tiles have resistance to most of the stains / chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.

\* Applicable in Gailpur plant only.

- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.

- Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish and that shown in the catalogue. The company will not bear any loss in such case.



VISUAL 1



VISUAL 2

## DISPLAY CENTRE

### North

**CHANDIGARH:**  
SCO-8,1<sup>st</sup> floor, Sector 7C,  
Madhya Marg, Chandigarh-160019  
Phone: +91-172- 4631417  
Mobile: 9779021253, 9779021262

**JAIPUR:**  
G-1, G-2, Aishwarya Tower,  
Near Hotel Hawa Mahal, Ajmer Road  
Jaipur-302005, Rajasthan  
Phone - +91-141 2223425, 9799495766

**LUCKNOW:**  
7, Tajpuria palace, Faizabad Road,  
Indira Nagar, Lucknow, Uttar Pradesh  
Mobile: 9717795204,9956252777

### South

**BANGALORE:**  
Farah Icon, 119 2nd Floor,  
Opp. New Pass Port Kendra, Lalbagh Road,  
Bangalore-560027, Karnataka  
Mobile: 9008402949, 9008016799

**CHENNAI:**  
Old No.10, New No.46, Montieth Road Above Wait  
Rose Super market  
Egmore, Chennai - 600008.  
Mobile: 9791178678, 9952094333

**COIMBATORE:**  
1<sup>st</sup> Floor, No.57, Cowley Brown Road, Near Central  
Library, R.S. Puram Coimbatore - 641002.  
Mobile: 9629944454, 9677708080

**COCHIN:**  
Door No. 48/557-C, MN Square  
Near Gold Souk, NH By-Pass, Vyttila,  
Cochin 682019, Kerala  
Mobile: 9995868863, 9746473684, 7303663188

**HYDERABAD:**  
#3 - 143, 1st Floor, Nirvana Building,  
Kavuri Hills, Police Station Opp.Road, Madhapur  
Hyderabad - 500081, Telangana  
Mobile: 9000304996, 9000304992, 9000005383,  
7680000890, 9000304997, 9100062713, 8287905851

### West

**MUMBAI:**  
Ground & 1<sup>st</sup> Floor,  
Suraksha Ace, Near JB Nagar  
Metro Station, Andheri  
Kurla Road, Chakala, Andheri ( East),  
Mumbai - 400059  
Mobile: 8968586560, 9987789500

**PUNE:**  
2nd Floor, Grace Platina,  
Opp.Kumar Pacific Mall,  
Shankar Seth Road,Pune - 411042  
Mobile: 9730088497, 9730088498

## Sales Representative

### NORTH

**GURGAON:**  
Mobile: 9971744115, 9717795210,  
9717795205

**NOIDA:**  
Mobile: 9717795156, 9717795200,  
9717795205

**DELHI & FARIDABAD:**  
Mobile: 9560553304, 9717795029,  
9717795192

**KUMAON:**  
Mobile: 7755001348, 7755001349,  
9717795202

**WESTERN UP:**  
Mobile: 9717795202, 8800093020,  
7755001348

**HARYANA:**  
Mobile: 8295200155, 8295200410

**DEHRADUN:**  
Mobile: 7755001347, 9717795202  
7755001346

**LUDHIANA:**  
Mobile: 9779021270,9779021267,  
9779021264,9779021255

**HIMANCHAL PRADESH:**  
Mobile: 9779027169, 9779021253

**JAMMU & KASHMIR:**  
Mobile: 9906906622, 9086411081

**VARANASI:**  
Mobile: 9794865554, 9005095500

**EAST**  
**ASSAM:**  
Mobile: 9311299711, 9903234184

**BIHAR:**  
Mobile: 9771458963,9892408080

**JHARKHAND:**  
Mobile: 9934011406, 8882918981

**ORISSA:**  
Mobile: 9937185338, 9937285865,  
8882918983

**WEST BENGAL / KOLKATA:**  
Mobile: 9007011022, 9007011028,  
9007062814

### CENTRAL

**CHHATTISGARH:**  
Mobile: 9981528088

**RAIPUR:**  
Mobile: 9758598467,9981528088

**BILASPUR:**  
Mobile: 7898028779,9981528088

**BHOPAL:**  
Mobile: 9981528092

**INDORE:**  
Mobile: 9630025576, 9981528089

### WEST

**AURANGABAD:**  
Mobile: 8600992620, 9730088497

**GOA:**  
Mobile: 7028018708

**NASIK:**  
Mobile: 8600992620, 9730088497,  
7028030538

**AHMEDABAD:**  
Mobile: 9998804440, 8511581725

**NAGPUR:**  
Mobile: 9987538689, 9730088497

### SOUTH

**ANDHRA PRADESH:**  
Mobile: 9000300790, 8287905851

**VIJAYWADA:**  
Mobile: 7827993473, 9000300790



JANUARY - 2024

Toll Free No. : 1800 309 309 | Email : [info@kajariaeternity.com](mailto:info@kajariaeternity.com) | For exports : [global@kajariaeternity.com](mailto:global@kajariaeternity.com)  
Website : [www.kajariaeternity.com](http://www.kajariaeternity.com)